



# L.J. Hooker tries hand at lending

LJ HOOKER and Firstfolio have launched LJ Hooker Classic Home Loan, challenging the position of banks and other mortgage providers.

A loan of 6.65 per cent is being offered to all home buyers if they buy or sell through the real estate network.

LJ Hooker executive chairman Leslie Janusz Hooker said the launch was aimed at adding greater convenience as well as strengthening the relationship between LJ Hooker and its customers.

"Borrowers get low rates and a fee structure that makes this loan product one of the most competitive available

today, and it can be applied for online at [www.ljhooker.com](http://www.ljhooker.com)," Mr Hooker said.

"There is no application fee, no valuation fee, no redraw fee, and no ongoing annual fee.

"A settlement fee only applies to loans of \$500,000 or less."

Mr Hooker said the loan was an option for anyone, not just LJ Hooker customers.

"There is a fast-track approval time which can put the buyer one step ahead of their competition, giving them confidence in securing their purchase," he said.

—Joseph Claxton