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INDUSTRY NEWS IN BRIEF

eChoice rides to raise funds for childhood cancer

Online mortgage broker eChoice announced a fundraising joint venture with the Steven Walter Foundation to help raise funds for childhood cancer research. eChoice has made an initial donation of \$25,000 and aims to raise further funds during the foundation's annual fundraising event, The Snowy Ride, which is a motorcycle tour through the alpine region of NSW. More than 3,000 people are expected to take part, and funds raised will go towards the launch of Answers for Kids Cancer, according to eChoice GM Brett Mansfield. "eChoice can play a significant role in connecting the community to the great work being undertaken in the area of childhood cancer research," he said.