



» FIRSTFOLIO EXPANDS INSURANCE OFFERING

Financial services group Firstfolio is set to offer mortgage protection and life insurance following its acquisition of mortgage broking platform eChoice.

The insurance product, to be known as eChoice Insurance, was in a trial phase, Firstfolio and eChoice chief executive Mark Forsyth said.

Firstfolio plans to make a full sales push in June and will be looking to hire an insurance sales professional.